

Case Studies: Optometrists and Dispensing Opticians in Wales Seeking Leadership Roles

Case 5: Optometric Advisor for a Health Board in Wales



Background: Laura, an optometrist with over fifteen years of experience in clinical practice, has recently taken on the role of Optometric Advisor for her Health Board. Laura's background includes running an optometric practice and she was a previous Welsh Clinical Leadership Fellow with HEIW.

Achievements: In her new advisory role, Laura is responsible for providing strategic input into the development and implementation of eye care services across the health board. Her duties include advising on clinical governance, supporting the integration of new technologies, and enhancing the professional development of optometrists within the board whilst liaising with ophthalmology. Laura has successfully led initiatives improve the efficiency and quality of eye care services. Additionally, she has organised training programmes and workshops to support continuous professional growth among optometrists in the health board. This has been achieved with the support of ophthalmology and the collaboration between optometry and ophthalmology has improved significantly.

Outcomes: Laura's dedication to promoting a patient-centred approach has ensured that eye care services are accessible, efficient, and of the highest quality. Her efforts have significantly improved patient outcomes. By supporting optometric contractors, Laura has helped create a more cohesive eye care system within the health board. Her leadership and strategic vision continue to drive the advancement of eye care services, benefiting both patients and professionals. Laura would be an ideal candidate for the advanced clinical leadership programme from HEIW.

For further information on the resources that supported Laura's journey, you can refer to:

[Introduction to Healthcare Leadership Programme](#)

[Advanced Clinical Leadership Programme](#)