

Case Studies: Optometrists and Dispensing Opticians in Wales Seeking Leadership Roles

Case 7: Chief Optometric Advisor



Background: Alex, an optometrist with over two decades of experience in optometry, public health, and healthcare policy, is seeking to become the Chief Optometric Advisor for Wales. Alex's extensive background includes managing a successful optometry practice, contributing to public health initiatives, and playing a significant role in developing healthcare policies.

Achievements: Alex has effectively managed a busy optometric practice, providing high-quality eye care services to a diverse patient base. Alex has been actively involved in public health initiatives aimed at improving eye health awareness and access to services. He has helped his optometry practice complete a quality improvement project successfully. Furthermore, Alex has played a vital role in the education and training of new optometrists, ensuring they meet high standards of practice.

Outcomes: As the Chief Optometric Advisor, Alex aims to provide independent professional advice on optometric services in Wales. Alex envisions leading the development of policies and legislation related to the optometry profession and eye health, working across Welsh Government departments and with various external partners. In this strategic role, Alex will oversee eye health regulation, education, training, standards, and performance. Alex also plans to work closely with stakeholders, including government departments and Health Boards, to improve eye health outcomes and reduce inequalities across Wales. Alex aims to ensure a coordinated and effective response to eye care needs.

For further information on the resources that supported Alex's journey, you can refer to:

Quality Improvement Skills Training (QIST) – Fundamentals, improvement in practice and project

Executive and Senior Leader Development